

March 10, 2010 – Vincent & Whittemore, the premier real estate firm serving Westchester County proudly announced the launch of its newly enhanced website – VinWhit.com. Redesigned to accompany the distinguished services that the firm has to offer, the website promises to be the leading online resource for prospective buyers of Northern Westchester real estate in communities including Bedford, Chappaqua, Lewisboro, Katonah and Mount Kisco.

Vincent & Whittemore has been a leader in the Westchester real estate market for nearly a century, specializing in residential sales that include luxury properties, estates, weekend retreats, family homes, condominiums, equestrian properties and vacant land. This area is one of the most sought after places to own a home – residents include many celebrities and world figures, the New York City elite and many other affluent individuals. It is clear that the firm has honed and refined their skills over the years in order to recognize and cater to the expectations of the elite – their website is a clear reflection of professionalism and a superlative business approach.

The elegantly designed homepage is both subtle and welcoming. A muted background color frames a vivid slideshow – a triptych that presents a rotating set of images that shows off the natural beauty of the area as well as the many exceptional properties. Above it, a horizontal navigation bar directs visitors to the pertinent sections of the website. Click on ‘Our Area’ to learn about the local communities as well as access school information. ‘Resources’ provides both buyers and sellers with useful information about their impending real estate transaction. ‘Properties’ showcase the finest homes that are currently available. The company and agent information featured on ‘Our company’ is required reading for anyone who wishes to know how the firm’s success can work to their advantage.

Visitors are also strongly encouraged to access the complimentary Westchester County MLS search that Vincent & Whittemore offers – this is a quick and convenient way to begin viewing everything from highly prized Bedford Corners real estate to North Salem equestrian properties. There is also the option to sign up and receive a ‘Market Snapshot’ that presents a weekly assessment of the local real estate market conditions.

This website redesign truly ushers in a promising new century for the firm. To learn more, visit www.vinwhit.com today.

About Vincent & Whittemore: Located in the heart of historic Bedford Village, Vincent & Whittemore has been a leading real estate firm in Northern Westchester County for over 80 years. Vincent & Whittemore maintains a focus on residential sales, including luxury properties, estates, weekend retreats, family homes, condominiums, and vacant land. In addition, the firm offers unique blend of supplemental services including a specialist in the development of commercial and investment opportunities. A satellite office on Madison Avenue provides direct exposure to Manhattan residents and a broader international clientele.